#Rise4Science

Guide for Individuals

Mission

To increase public trust in the COVID-19 vaccine while supporting nonprofits and frontline workers.

Social Media

Instagram:
@Rise4Science

Twitter:
@Rise4Science

Facebook:
@Rise4Science

How to Participate

#Rise4Science is all about involving the community with the covid vaccination process, supporting frontline workers, and giving back to local non-profits. While it is understood the vaccine's availability will arrive incrementally, one can still get involved by pledging to receive it once available. Here are the steps you can take to get involved:

Step 1: *Get the covid-19 vaccine or pledge to receive it*

The first step of this challenge is to receive the vaccine or pledge to get it once available. This is the core of this campaign – to build public trust in the vaccine.

Step 2: *Share your participation on social media using the hashtag #Rise4Science and challenge 4 others*

In order for this challenge to spread, it is essential to get others involved in receiving the vaccine. #Rise4Science is using social media as a tool to tag and notify others to join in on this campaign. The goal is for this is to spread organically.
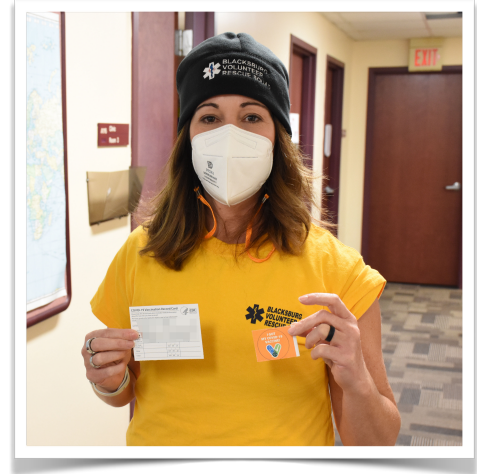
Step 3: *Consider donating to a local nonprofit*

This step is optional, yet highly encouraged. Covid-19 has brought financial instability, and giving back to nonprofits and frontline workers helps to assist these organizations continue to do good.

Sample Messages

Instagram/Facebook

1. This February, I'm receiving the covid vaccine to #Rise4Science. Let's create a wave of generosity and awareness by pledging to receive the vaccine. I challenge _____, _____, _____, _____, (tag 4 people) to follow me in receiving it.

2. Join me and the local community in receiving the covid-19 vaccine. We can be a force for good when we #Rise4Science. Although I had the ability to receive the vaccine, I challenge _____, _____, _____, _____, (tag 4 people) to pledge to receive it when it becomes available.

3. I'm joining forces with the community to #Rise4Science. I have pledged to receive my covid-19 vaccine and I challenge _____, _____, _____, _____, (tag 4 people) to do the same.

Twitter

1. I'm showing my support for [cause/nonprofit] and to #Rise4Science. Let's come together to receive the vaccine and encourage others to do the same.

2. I'm proud to stand with people who are pledging to receive the covid-19 vaccine. Join me in getting the vaccine and giving back. #Rise4Science

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