

# #Rise4Science

## Guide for Organizations

### Mission

To increase public trust in the COVID-19 vaccine while supporting nonprofits and frontline workers.

### Social Media

Instagram:  
@Rise4Science

Twitter:  
@Rise4Science

Facebook:  
@Rise4Science



## How to Participate

#Rise4Science is all about involving the community with the covid vaccination process, supporting frontline workers, and giving back to local non-profits. Having local organizations partner with this campaign is essential to spread the #Rise4Science mission. Here are the steps your organization can take to get involved:

### **Step 1:** *Get members of your organization involved*

Whether you're a small organization or a large, your team has the potential to make a large impact. Educate the group on the #Rise4Science mission and gather support for this cause.

### **Step 2:** *Share your participation on social media using the hashtag #Rise4Science and challenge 4 others*

Once you have a team together, find a time to get vaccinated



## Why are we doing this?

By and large, building public trust in the vaccine is fundamental to reaching herd immunity and lowering the potential for mutations of the virus. For communities to benefit, a majority estimated around 70% of the population, is needed.

That's why Click & Pledge is acting to inspire and educate the community about the vaccine. Together, beginning with partners BVRs, VTCRC, VCOM, and RBTC the #Rise4Science challenge is taking form.

together or pledge to do so. In order for this challenge to spread, it is essential to get others involved in receiving the vaccine. #Rise4Science is using social media as a tool to tag and notify others to join in on this campaign. Have each member tag 4 other individuals for this challenge.

### **Step 3: Reach out to us**

If you think your organization would be a good fit for a partnership, reach out to us. We are actively seeking to help organizations encourage others to get vaccinated.

Depending on the level of support, we will choose certain partners to donate money on their behalf to a cause of their choice.



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